

V A L E U R

ONE
LOVE
ONE VISION

MARLEY'S SPIRIT
STILL LIVES ON

NEW SHOES
IMPRESS ST. NICHOLAS
WITH HOT BOOTS

HOW ABOUT
A RELAXED
WINTER?

SLOW FASHION DOMINATES
THE COLD DAYS 2014

NO 18

TO MOVE DIFFERENT

KAMAH YOGA

YOGA & LOUNGE-WEAR
FOR EVERY DAY



*Be the Change
you want to see
in the World*

Mahatma Gandhi

AWARE

Verena Sapper, founder of KAMAH, understands sustainability not as a simple nice slogan, but as a project coming from her heart. Since the launch of her brand in the year 2008, all collections were produced due to fair cooperation with small family-owned companies in Europe. Verena Sapper knows every production location personally and she is in close collaboration with her partners there.

MOVING

KAMAH stands for relaxation, translated in flowing cuts and soft shapes, with an excellent fit for men and women. A combination of casual elegance and aesthetic comfort ensures to make a good figure also far away the yoga mat. The current collection for autumn winter 2014/15 naturally picks up on fashion trends and translates them into the DNA of KAMAH: casual overalls encounter cropped tops with font print fitting with high-waist pants. So, KAMAH is the perfect companion for a busy day – starting from the first yoga session in the morning to a party in the Club in the night.

VALUEABLE

KAMAH uses only high quality ecological raw materials for all women's and men's collections. All of the fabrics are hypo-allergenic and let the stressed skin breathe again. In addition to organic cotton, the brand is using fabrics such as bamboo – a raw material which is environmentally-friendly as well as skin-friendly. Bamboo viscose feels light and smooth – like silk, it envelops the body equalizing the temperature. The high quality of the materials isn't longer a secret: celebrities appreciate KAMAH beyond the screens and stages as a moving different feel-good label.



THE YOGA TREND IS EVERYWHERE AND MORE AND MORE PEOPLE WANT TO EXPERIENCE THE SPECIAL LIFESTYLE OF YOGIS OUTSIDE OF THEIR STUDIOS - WHETHER WITH A VEGAN DIET, A DECELERATED LIFESTYLE OR FAIR PRODUCED FASHION. YOGA AND LOUNGEWEAR, WHICH IS SIMPLY DIFFERENT: AWARE, MOVING AND VALUABLE - IS PRESENTED BY

KAMAH YOGA

*TO SHIFT THE PRODUCTION
TO ASIA TO REDUCE COSTS?
No way!*

